

## EXPERIENCE

Crafting sophisticated digital experiences is my passion. As a senior frontend creative developer and designer with almost 2 decades of experience across agency and corporate landscapes, I bring a refined sense of taste and meticulous craft to complex user interfaces. My deep expertise in web technologies, coupled with a proven track record of seamless collaboration and independent execution, ensures impactful and aesthetically elevated results. I thrive on challenging projects and contributing my unique blend of technical mastery and design sensibility to a successful team.

## SKILLS / TECHNOLOGIES

### JavaScript

- Vue
- Nuxt
- Vuex/Pinia
- Svelte
- SvelteKit
- React
- Next
- Redux/Valtio
- Typescript
- Storybook
- GSAP
- Framer Motion
- Lottie
- Vite
- Webpack
- Gulp/Grunt
- Rest/AJAX
- Axios
- SPA/SSR
- Electron

### CSS

- Sass/Less
- Animation
- Responsive
- CSS-in-JS
- Tailwind

### HTML

- Accessibility (a11y)
- Localization (i18n)
- SEO

### CMS

- Payload
- Strapi
- Sanity
- WordPress
- Umbraco
- Firebase
- Firestore
- Airtable

### SVG

### Version Control

- Git
- Github
- Bitbucket
- Subversion/SVN

### Estimation/planning

- Asana
- Jira
- Notion
- Agile/Scrum

### UX/UI Design

- Design Systems
- Figma
- Sketch
- Photoshop
- Illustrator

### Backend

- Node
- .Net/Razor
- PHP/Twig

## EMPLOYMENT



### Senior Frontend Developer

#### Active Theory / Buttermax

March 2021 - May 2024 (Full-time)  
 August 2024 - January 2025 (Contract)

- Developed award-winning interactive user interfaces for a wide range of applications
- Key clients included Hubspot, Google, Kia, Spotify, Patreon, Delta Airlines, IBM, Accenture, and TikTok
- Produced fully immersive and responsive virtual conferences that drew more than 70,000 participants for Hubspot: Inbound & Grow, Google Marketing Live, and several other clients
- Worked closely with designers to create a custom design token system for reusable, composable components
- Built, maintained, and improved internal tools, frameworks, and libraries



### Frontend Director

#### Northern Ground

September 2013 - March 2021

- Produced fully responsive websites and web applications for diverse clients across fintech/banking, healthcare, manufacturing, food/beverage, real estate, and e-commerce verticals
- Developed creative and performant solutions for complex UI designs, layouts, and interactions
- Introduced new technologies and workflows to improve code base efficiencies and maintainability
- Crafted custom CMS implementations on multiple platforms



### Designer - Digital Innovations

#### Kohl's Dept. Stores

June 2012 - September 2013

- Worked on the Digital Innovations team to explore, prototype, and refine creative digital solutions for marketing needs
- Designed and developed cross-platform interactive media for omnichannel, brand, and seasonal experiences on kohls.com and other Kohl's digital outlets, utilizing HTML5 technologies
- Mentored and led a team of developers in prototyping web applications that creatively solved unique brand needs within limited systems by introducing new technologies



### Interactive Designer / Developer

#### McDill Design

February 2006 - June 2012

- Led team involved in all phases of interactive projects (creative concept, client presentation, design exploration and refinement, production development)
- Designed and produced websites, Flash microsites, touch-screen applications, animation, e-mail campaigns, and interactive PDFs

## EDUCATION



**Visual Communication**  
 Milwaukee Area Technical College  
 Milwaukee WI

### Additional Certificates

- Multimedia
- Photography & Digital Imaging

## AWARDS

AWWWards

1

CSSDA

3

FWA

3